

Chapter 2

Group Cognition as a Foundation for the New Science of Learning

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“It takes a village to raise a child.” This ancient African proverb reflects the direct bearing of social relations on learning. In pre-industrial society, the individual, family-of-origin, extended family, clan, tribe, village and culture blended into one another almost seamlessly. With the rise of capitalism, the individual was uprooted from its social ground and celebrated as a free spirit—in order to compete unencumbered on the labor market (Marx, 1867/1976). With globalization, the forces of production require information-processing tasks that exceed the capabilities of individual minds, necessitating the formation of well-coordinated knowledge-building teams. Thus, Hillary Clinton’s use of the proverb (Clinton, 1996) not only looks back nostalgically to a romanticized past of homogeneous villages and neighborly towns but also reflects the realities of our increasingly interconnected global village.

The nature of learning is transformed—along with other aspects of human social existence—by societal upheavals. But our thinking about learning lags behind these changes. Furthermore, the evolution of social institutions is uneven, and past forms linger on in confusing mixtures. So our theories of learning, founded upon popular conceptions or “folk theories” (Bereiter, 2002), confuse individual, group and community characteristics, while still exalting the individual learner.

It is time for a new science of learning because, as Bob Dylan already announced to the youth social movement of the 1960s, “the times they are a-changin’.” Foremost in our reconceptualization of learning must be a recognition not only of the role of the (post-modern) village, but also of the often ephemeral small groups that mediate between the tangible individual learner and the insubstantial communities within which the learner comes to participate. Imagine the gatherings of friends who listened to Dylan’s lyrics together, forming cadre of the new age awakening around the world a half century ago. The interactions in these peer groups contributed to the new identities of the individuals involved as well as of their generation. Creative ways of thinking, making meaning and viewing the world emerged.

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46 The scientific disciplines with their traditional methods are not equipped to analyze
47 the interpenetration of such learning processes at the individual, small-group and
48 community levels.
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51 **The Need for a New Science of Group Cognition**

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54 The idea of a science of group cognition was originally motivated by issues of soft-
55 ware design for collaborative learning. The design of software to support group
56 work, knowledge building and problem solving should be built on the foundation
57 of an understanding of the nature of group interaction and group meaning making.
58 However, previous research in computer-supported collaborative learning (CSCL)
59 is mostly based on an ad hoc collection of incommensurable theories, which are not
60 grounded in an explicit investigation of group interaction. What is needed is a sci-
61 ence of group interaction focused on the group level of description to complement
62 psychological theories of individuals and social theories of communities.

63 CSCL is fundamentally different from other domains of study in the learning sci-
64 ences (Stahl, 2002). It takes as its subject matter *collaborative* learning, that is, what
65 takes place when small groups of workers or students engage together in cognitive
66 activities like problem solving or knowledge building (Koschmann, 1996; Stahl,
67 2006, chap. 11). On a theoretical level, CSCL is strongly oriented toward Vygotsky
68 (1930/1978), who stressed that learning and other higher psychological processes
69 originally take place socially, intersubjectively. Piaget (1985), too, pointed to inter-
70 subject processes like conflicting perspectives as a fundamental driver for creativity
71 and cognitive development. Despite this powerful insight, even Vygotsky, Piaget
72 and their followers generally maintain a psychological focus on the individual mind
73 in their empirical studies and do not systematically investigate the intersubjective
74 phenomena of small-group interaction.

75 A science of group interaction would aim to unpack what happens at the small-
76 group unit of analysis (Stahl, 2004b). Thus, it would be particularly relevant for
77 CSCL, but may not be as directly applicable to other forms of learning, where the
78 individual or the community level predominates. As a science of the group, it would
79 complement existing theories of acting, learning and cognition, to the extent that
80 they focus either on the individual or the community or that they reduce group
81 phenomena to these other levels of description.

82 In the chapters of *Studying Virtual Math Teams* (VMT) (Stahl, 2009) and of
83 *Group Cognition* (Stahl, 2006), my colleagues and I have reviewed some of the
84 research literature on small-group learning, on small-group processes and on col-
85 laborative mathematics. We have noticed that small-group studies generally look
86 for quantitative correlations among variables—such as the effect of group size on
87 measures of participation—rather than trying to observe group knowledge-building
88 processes. Studies of small-group processes from psychology, sociology and other
89 social sciences also tend to focus on non-cognitive aspects of group process or else
90 attribute all cognition to the individual minds rather than to group processes. This

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91 was true of writings on cooperative learning in the 1970s and 1980s as well, e.g.,
92 Johnson and Johnson (1989).

93 There are some notable exceptions; in particular, we viewed Barron (2000, 2003),
94 Cohen, Lotan, Abram, Scarloss, & Schultz (2002), Sawyer (2003), Schwartz (1995)
95 as important preliminary studies of group cognition within the learning sciences.
96 However, even theories in cognate fields that seem quite relevant to our concerns,
97 like distributed cognition (Hutchins, 1996), actor-network theory (Latour, 2007),
98 situated cognition (Lave & Wenger, 1991), ethnomethodology (Garfinkel, 1967) and
99 activity theory (Engeström, 1987) adopt a different focus, generally on interaction
100 of individuals with artifacts rather than among people, indicating an orientation to
101 the larger community scale of social sciences.

102 Recent commentaries on situated cognition (Robbins & Aydede, 2009) and dis-
103 tributed cognition (Adams & Aizawa, 2008) frame the issues at the individual level,
104 even reducing all cognitive phenomena to neural phenomena. At the other extreme,
105 social theories focus on community phenomena like division of labor, apprentice-
106 ship training, linguistic structure and laboratory organization. For all its insight
107 into small-group interaction and its analysis, even ethnomethodology maintains a
108 sociological perspective, concerned with linguistic communities. Similarly, even
109 when activity theory addresses the study of teams—in the most detail in Chapter 6
110 of Engeström (2008)—it is mostly concerned with the group’s situation in the larger
111 industrial and historical context; rather than analyzing how groups interaction-
112 ally build knowledge it paraphrases how they deal politically with organizational
113 management issues. These theories provide valuable insights into group interac-
114 tion, but none of them thematizes the small-group level as a domain of scientific
115 study. As sciences, these are sciences of the individual or of the society, not of the
116 collaborative group.

117 Each of the three levels of description is populated with a different set of phe-
118 nomena and processes. For instance, *individuals* in a chat or threaded discussion
119 interpret recent postings and design new postings in response; the *group* constructs,
120 maintains and repairs a joint problem space and the *community* evolves its prac-
121 tices and institutions of social organization. The description of the individual level
122 is the province of psychology; that of the community is the realm of sociology or
123 anthropology; *the small-group level has no corresponding science.*

124 A science of group interaction would take its irreducible position between the
125 psychological sciences of the individual and the social sciences of the community—
126 much as biology analyzes phenomena that are influenced by both chemicals and
127 organisms without being reducible to either. The science of group interaction would
128 fill a lacuna in the multi-disciplinary work of the human sciences—including the
129 learning sciences. This science would not be primarily oriented toward the “low
130 level” processes of groups, such as mechanical or rote behaviors, but would be
131 concerned with the accomplishment of creative intellectual tasks. Intellectual team-
132 work, knowledge work and knowledge-building activities would be prototypical
133 objects of study. The focus would be on group cognition.

134 The bifurcation of the human sciences into individual and societal creates an
135 irreconcilable opposition between individual creative freedom and restrictive social

136 institutions. A science of group cognition would flesh out the concept of struc-
137 turation, demonstrating with detailed analyses of empirical data how group inter-
138 actions can mediate between individual behavior and social practices (Stahl, 2009,
139 chap. 11).

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142 **The Construct of Group Cognition**

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144 The term *group cognition* does not signify an object or phenomenon to analyze like
145 brain functions or social institutions (Stahl, 2004a). It is a proposal for a new science
146 or focus within the human sciences. It hypothesizes

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148 When small groups engage in cooperative problem solving or collaborative knowledge
149 building, there are distinctive processes of interest at the individual, small-group and com-
150 munity levels of analysis, which interact strongly with each other. The science of group
151 cognition is the study of the processes at the small-group level.

152 The science of group cognition is a human science, not a predictive science like
153 chemistry nor a predominantly quantitative one like physics. It deals with human
154 meanings in unique situations, necessarily relying upon interpretive case studies
155 and descriptions of inter-personal processes.

156 Processes at the small-group level are not necessarily reducible to processes
157 of individual minds nor do they imply the existence of some sort of group mind.
158 Rather, they may take place through the weaving of semantic and indexical refer-
159 ences within a group discourse. The indexical field (Hanks, 1992) or joint problem
160 space (Teasley & Roschelle, 1993) co-constructed through the sequential interaction
161 of a group (Çakır, Zemel & Stahl, 2009) has the requisite complexity to consti-
162 tute an irreducible cognitive act in its own right. Cognitive science broadened the
163 definition of “cognition” beyond an activity of human minds in order to include
164 artificial intelligence of computers. What counts as cognitive is now a matter of
165 computational complexity. Anything that can compute well enough to play chess or
166 prove theorems can be a cognitive agent—whether they are a person, computer or
167 collaborative small group (Stahl, 2005).

168 Largely because of its linguistic form, the phrase “group cognition” is often taken
169 to refer to some kind of physical or mental object. But it is a theoretical construct,
170 not an object, as indicated by the hypothesis stated above. Commonsensical folk
171 theories assume that we generally talk about physical objects. However, if one looks
172 closely, most sciences deal with hypothesized entities, not physical objects; mental
173 representations are a prime example at the individual level and cultural norms or
174 social rules at the community level.

175 The group that engages in group cognition is not necessarily a set of physical
176 people who interact together in the present moment. For example, group processes
177 of problem solving, meaning making and knowledge building can be found in com-
178 puter logs of chat or threaded discussion, where the people who contributed are now
179 long gone. The interaction is captured and remains in the log. The interaction is not
180 like physical interaction but can bring together references from the distant past or

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181 into the future. The interaction itself constitutes the discourse as a group interaction,
182 by, for instance, addressing proposals to the group as a whole.

185 The Group Unit of Description

187 The theory of group cognition stakes out a new domain for exploration: the domain
188 of group meaning-making processes. Importantly, it distinguishes this domain from
189 the traditional domains of sciences of individual learning and of the development
190 of social practices in communities. Virtually all discussions in the learning sciences
191 have been ambiguous in their terminology when it comes to distinguishing the indi-
192 vidual, group and cultural levels of description. My own writings have used the
193 relevant terminology in a loose way. Therefore, it may be helpful to try to codify a
194 set of terms for speaking at the three different levels (see Table 2.1).

195 Of course, some of this classification of terms is arbitrary and inconsistent with
196 prior usage. In particular, the terms related to groups and cultures have not been

198 **Table 2.1** Terminology distinguishing the three levels of description

199 Level of description	Individual	Group	Culture
200 Role	Person/student	Group participant	Community member
201 Adjective	Personal	Collaborative	Social
202 Object of analysis	Mind	Discourse	Culture
203 Unit of analysis	Mental representation	Utterance response	Mediating artifact
204 Form of knowledge	Subjective	Intersubjective	Cultural
205 Form of meaning	Interpretation	Shared understanding, joint meaning making, common ground	Domain vocabulary, artifacts, institutions, norms, rules
206 Learning activity	Learn	Build knowledge	Science
207 Way to accomplish cognitive tasks	Skill	Group method	Member method/social practice
208 Communication	Thought	Interaction	Membership
209 Mode of construction	Constructed	Co-constructed	Socially constructed
210 Context of cognitive task	Personal problem	Joint problem space	Problem domain
211 Context of activity	Embodiment	Situation	World
212 Referential system	Associations	Indexical field	Cultural world
213 Form of existence	Being there	Being with	Folk
214 Temporal structure	Subjective experiential internal time	Co-constructed shared temporality	Measurable objective time
215 Theory of cognition	Constructivist	Post-cognitive	Socio-cultural
216 Science	Cognitive and educational psychology	Group cognition	Sociology, anthropology, linguistics

226 kept distinct. Even Vygotsky, who pioneered in distinguishing the social from the
227 individual, would use terms like “social” and “intersubjective” to apply to anything
228 from a dyad to all of society. Within the learning sciences, “knowledge building”
229 has been used at every level, resulting in confusion about whether classrooms
230 are communities-of-practice, for instance. The characteristics of scientific research
231 communities were projected onto classrooms, project groups and individuals with-
232 out carefully distinguishing their different ways of building knowledge.

233 Such ambiguity of terminological usage even led to pseudo-problems, which can
234 now be resolved by the theory of group cognition, showing how small groups medi-
235 ate between the individual and the social phenomena. To take one example, the
236 seeming irreconcilability of subjective and objective time can be bridged by con-
237 sidering how small groups co-construct their shared temporal reference system.
238 Significantly, the co-construction can be observed in logs of interaction and ana-
239 lyzed in detail—which cannot be done for either the subjective sense of internal
240 time (Husserl, 1917/1991) or the abstract dimension of scientifically measured time
241 (Heidegger, 1927/1996).

242 The move from the individual to the group level of description entails an
243 important philosophical step: from cognitivism to post-cognitivism. This step
244 has its basis in philosophy (Hegel, 1807/1967; Heidegger, 1927/1996; Marx,
245 1867/1976; Merleau-Ponty, 1945/2002; Wittgenstein, 1953), in social science
246 (Bourdieu, 1972/1995; Geertz, 1973; Giddens, 1984a) and in analytic meth-
247 ods of ethnomethodology and conversation analysis (Garfinkel, 1967; Livingston,
248 1987; Sacks, 1962/1995; Schegloff, 2007). Post-cognitive theories influential in
249 CSCL and the learning sciences include the following: the critique of cognitivism
250 (Dreyfus, 1972; Polanyi, 1962; Schön, 1983; Winograd & Flores, 1986), situated
251 action (Suchman, 1987), situated learning (Lave & Wenger, 1991), activity theory
252 (Engeström, 1987), distributed cognition (Hutchins, 1996), actor-network theory
253 (Latour, 2007) and knowledge building (Scardamalia & Bereiter, 1996).

254 In two seminal statements of post-cognitivist theory, Hutchins has explicitly
255 pointed to group cognitive phenomena: *Cognitive processes may be distributed*
256 *across the members of a social group* (Hollan, Hutchins & Kirsh, 2000, p. 176). *The*
257 *cognitive properties of groups are produced by interaction between structures inter-*
258 *nal to individuals and structures external to individuals* (Hutchins, 1996, p. 262).
259 *The group performing the cognitive task may have cognitive properties that differ*
260 *from the cognitive properties of any individual* (Hutchins, 1996, p. 176). However,
261 rather than focusing on these group phenomena in detail, he analyzes socio-technical
262 systems and the cognitive role of highly developed artifacts (airplane cockpits, ship
263 navigation tools). Certainly, these artifacts have encapsulated past cultural knowl-
264 edge (community cognition), and Hutchins’ discussions of this are important. But
265 in focusing on what is really the cultural level—characteristically for a cultural
266 anthropologist—he does not analyze the cognitive meaning making of the group
267 itself.

268 In general, the related literature on small groups and on post-cognitivist phenom-
269 ena provide some nice studies of the pivotal role of small groups but do not account
270 for this level of description theoretically. They are almost always in the final analysis

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271 based on either a psychological view of individuals or a sociological view of rules,
272 etc. at the community level. None of them have a foundational conception of small
273 groups as a distinct level. They confuse talk at the group level and at the social
274 level, and they lack a developed account of the relationships between individual,
275 group and community.

276 If we take group phenomena seriously as “first-class objects” of our the-
277 ory, then we can study: interpersonal trains of thought, shared understandings of
278 diagrams, joint problem conceptualizations, common references, coordination of
279 problem-solving efforts, planning, deducing, designing, describing, problem solv-
280 ing, explaining, defining, generalizing, representing, remembering and reflecting
281 as a group. In our studies, we will see that the group-cognitive accomplishments
282 emerge from the network of meaningful references built up by, for instance,
283 textual postings in online chat. We will see how the group and its cognitive
284 accomplishments are enacted in situated interaction.
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287 **A Model of the New Science**

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289 Having motivated the development of a science of group cognition as future work,
290 let us see how the VMT Project (Stahl, 2009) may have begun to prepare the way.
291 Preparing for a new science requires three major undertakings:
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- 293 (a) The domain of the science must not only be defined, it must be explored and
294 captured in the form of a data corpus.
295 (b) Methods for analyzing the data must be selected, adapted, refined and mastered.
296 (c) Analytic findings must be organized in terms of a framework of theoretical
297 conceptualizations.
298

299 The VMT Project at Drexel University has approached these tasks by
300

- 301 (a) creating a synchronous online service in which small groups of students
302 engaged in problem-solving work in mathematics;
303 (b) conducting chat interaction analysis of a number of case studies from the data
304 recorded in that service and
305 (c) conceptualizing some of the features of the small-group interactions that were
306 observed.
307

308
309 The first step in the VMT design-based research process was to start simply and
310 see what issues came up. We had seen in face-to-face case studies that there were
311 problems with (i) recording and transcribing the verbal interaction, (ii) capturing
312 the visual interaction and (iii) knowing about all the influences on the interaction.
313 We decided to form groups of students who did not know each other and who
314 only interacted through text chat. Students were recruited through the Math Forum
315 at Drexel University, an established online resource center. We used AIM, AOL's

316 Instant Messaging system, which was freely available and was already familiar to
317 many students. We included a researcher in the chat room with each small group of
318 students. The facilitator told the students their math task, dealt with any technical
319 difficulties, posted drawings from the students on a web page where they could be
320 seen by all the students, notified the group when the session was over and saved an
321 automatically generated log of the chat. In this way, we obtained a complete and
322 objective log of the interaction, captured everything that the students shared on their
323 computers and excluded any unknown influences from affecting the interaction.

324 The issue of including everything affecting the interaction is a subtle issue. Of
325 course, the interaction is influenced by the life histories, personalities, previous
326 knowledge and physical environment of each student. A student may have win-
327 dows other than AIM open on the computer, including Internet browsers with math
328 resources. A student may be working out math problems on a piece of paper next
329 to the computer. Also, a student may leave the computer for some time to eat, lis-
330 ten to music, talk on the phone and so on without telling anyone in the chat. In
331 such ways, we do not have information about everything involved in a particular
332 student's online experience. We do not even know the student's gender or age. We
333 do not know whether the student is shy or attractive, speaks with an accent or stut-
334 ters. We do not know if the student usually gets good grades or likes math. We do
335 not know what the student is thinking or feeling. We only know that the students
336 are in an approximate age group and academic level—because we recruited them
337 through teachers. However, the VMT Project is only concerned with analyzing the
338 interaction at the *group unit of analysis*. Notice that the things that are unknown to
339 us as researchers are also unknown to the student group as a whole. The students do
340 not know specifics about each other's background or activities—except to the extent
341 that these specifics are brought into the chat. If they are mentioned or referenced in
342 the chat, then we can be aware of them to the same extent as are the other students.

343 The desire to generate a complete record for analysis of everything that was
344 involved in a team's interaction often conflicted with the exploration of technol-
345 ogy and service design options. For instance, we avoided speech-based interaction
346 (VOIP, Skype, WIMBA) and support for individual work (e.g. whiteboards for
347 individual students to sketch ideas privately), because these would complicate our
348 review of the interactions. We tried to form teams that did not include people who
349 knew each other or who could interact outside of the VMT environment.

350 In addition to personal influences, the chat is responsive to linguistic and cultural
351 matters. Of course, both students and researchers must know English to understand
352 the chats. In particular, forms of English that have evolved with text chat and cell-
353 phone texting have introduced abbreviations, symbols and emoticons into the online
354 language. The linguistic subculture of teenagers also shows up in the VMT chats.
355 An interdisciplinary team of researchers comes in handy for interpreting the chats.
356 In our case, the research team brought in experience with online youth lingo based
357 on their backgrounds as Math Forum staff, teachers or parents.

358 The early AIM chats used simple math problems, taken from standardized
359 math tests and Math Forum Problems-of-the-Week. One experiment to compare
360 individual and group work used problems from a standardized multiple-choice

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361 college-admissions test. These problems had unique correct answers. While these
 362 provided a good starting point for our research, they were not well suited for col-
 363 laborative knowledge building. Discourse around them was often confined to seeing
 364 who thought they knew the answer and then checking for correctness. For the VMT
 365 Spring Fests in 2005, 2006 and 2007, we moved to more involved math topics that
 366 could inspire several hours of joint inquiry.

367 Even with straightforward geometry problems, it became clear that students
 368 needed the ability to create, share and modify drawings within the VMT envi-
 369 ronment. We determined that we needed an object-oriented draw program, where
 370 geometric objects could be manipulated (unlike a pixel-based paint program). We
 371 contracted with the developers of ConcertChat to use and extend their text chat
 372 and shared whiteboard system, which is now available in Open Source. This system
 373 included a graphical referencing tool as well as social awareness and history features
 374 (Mühlpfordt & Stahl, 2007). In order to help students find desirable chat rooms and
 375 to preserve team findings for all to see, we developed the VMT Lobby and integrated
 376 a Wiki with the Lobby and chat rooms (Stahl, 2008). Gradually, the technology and
 377 the math topics became much more complicated in response to the needs that were
 378 revealed when we analyzed the trials of the earlier versions of the VMT service. As
 379 the system matured, other research groups began to use it for their own trials, with
 380 their own math topics, procedures, analytic methods or even new technical features.
 381 These groups included researchers from Singapore, Rutgers, Hawai'i, Romania and
 382 Carnegie-Mellon (Stahl, 2009).

385 **The Nature of the New Science**

388 The approach to chat interaction analysis that emerged in the VMT Project will now
 389 be discussed in terms of a number of issues (which correspond to general issues of
 390 most research methodologies, as indicated in parentheses):

394 ***Group Cognition in a Virtual Math Team (Research Question)***

396 Learning—whether in a classroom, a workplace or a research lab—is not a sim-
 397 plistic memorization or storage of facts or propositions, as traditional folk theories
 398 had it. The term *learning* is a gloss for a broad range of phenomena, including the
 399 development of tacit skills, the ability to see things differently, access to resources
 400 for problem solving, the discursive facility to articulate in a new vocabulary, the
 401 power to explain, being able to produce arguments or the making of new connections
 402 among prior understandings (Stahl & Herrmann, 1999). We can distinguish these
 403 phenomena as taking place within individual minds, small-group interactions or
 404 communities of practice. The analysis of learning phenomena at these various levels
 405 of analysis requires different research methodologies, appropriate to corresponding

406 research questions. The VMT Project was intended to explore the phenomena of
407 group cognition and accordingly pursued the research question:

408 How does learning take place in small groups, specifically in small groups of students dis-
409 cussing math in a text-based online environment? What are the distinctive mechanisms or
410 processes that take place at the small-group level of description when the group is engaged
411 in problem-solving or knowledge-building tasks?

412 While learning phenomena at the other levels of analysis are important and inter-
413 act strongly with the group level, we have tried to isolate and make visible the
414 small-group phenomena and to generate a corpus of data for which the analysis of
415 the group-level interactions can be distinguished from the effects of the individual
416 and community levels.

417 The methods used to gather and analyze one's data should be appropriate to one's
418 research question. To support such research, one must generate and collect data that
419 are adequate for the selected kinds of analysis. Because we were interested in the
420 group processes that take place in VMT, we had to form teams that could meet
421 together online. In the Spring Fests, students had to be able to come back together
422 in the same teams on several subsequent occasions. The VMT environment had
423 to be instrumented to record all messages and activities that were visible to the
424 whole team in a way that could be played back by the analysts. The math problems
425 and the feedback to the teams had to be designed to encourage the kinds of math
426 discussions that would demonstrate processes of group cognition, such as formulat-
427 ing questions and proposals, coordinating drawings and textual narratives, checking
428 proposed symbolic solutions, reviewing the team's work and so on. A sense of these
429 desirable group activities and the skill of designing problems to encourage them had
430 to develop gradually through the design-based research iterations.

431 432 433 *Non-laboratory Experimental Design (Validity)*

434 Of course, to isolate the small-group phenomena we do not literally isolate our sub-
435 ject groups from individuals and communities. The groups consist of students, who
436 are individuals and who make individual contributions to the group discourse based
437 on their individual readings of the discourse. In addition, the groups exist and oper-
438 ate within community and social contexts, drawing upon the language and practices
439 of their math courses and of their teen and online subcultures. These are essential
440 features of a real-world context and we would not wish to exclude them even to the
441 extent possible by confining the interaction to a controlled laboratory setting. We
442 want the students to feel that they are in a natural setting, interacting with peers. We
443 do not try to restrict their use of language in any way (e.g., by providing standardized
444 prompts for chat postings or scripting their interactions with each other).

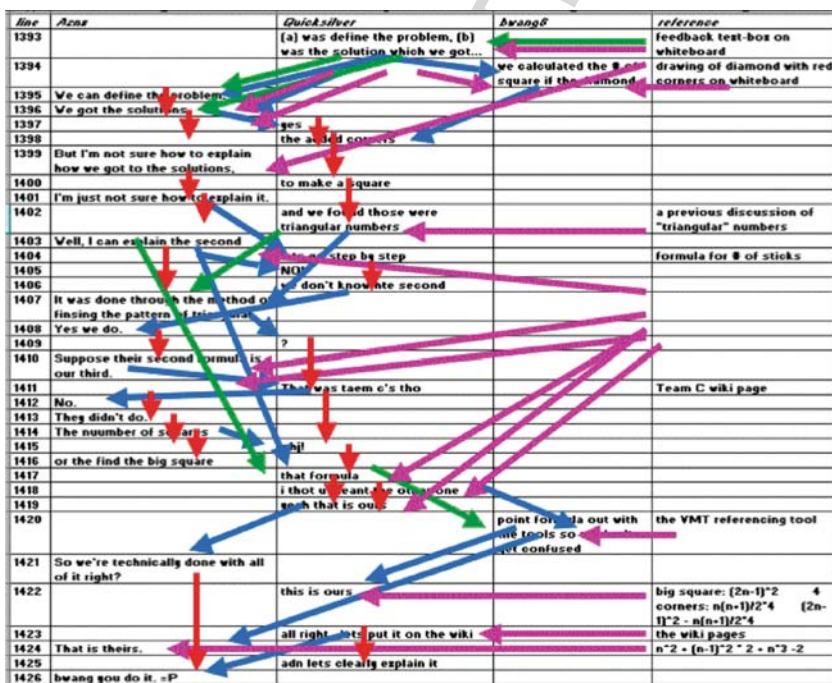
445 We are designing a service that can be used by students and others under a broad
446 array of scenarios: integrated with school class work, as extra-curricular activities,
447 as social experiences for home-schooled students, as cross-national team adventures
448 or simply as opportunities (in a largely math-phobic world) to discuss mathematics.
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451 To get a sense of how such activities might work, we have to explore interactions in
 452 naturalistic settings, where the students feel like they are engaged in such activities
 453 rather than being laboratory subjects.

456 **Data Collection at the Group Level of Description**
 457 **(Unit of Analysis)**

459 Take the network of references in a chat-threading diagram (see Fig. 2.1) as an
 460 image of meaning making at the group level (Stahl, 2007). One could almost say
 461 that the figure consists entirely of contributions from individuals (the chat postings
 462 and whiteboard drawings) and resources from the math community, that everything
 463 exists on either the individual or community level, not on the group level. Yet, what
 464 is important in the figure is the network of densely interwoven references, more
 465 than the objects that are connected by them. This network exists at the group level.
 466 It mediates the individual and the community by forming the joint problem space
 467 (Sarmiento, 2007; Teasley & Roschelle, 1993), indexical ground (Hanks, 1992),
 468 referential network (Heidegger, 1927/1996) or situation (Suchman, 2007) within
 469 which meanings, significant objects and temporal relations are intersubjectively co-
 470 constructed (Dourish, 2001). On the individual level, these shared group meanings



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495 Fig. 2.1 The network of references in a chat log excerpt

496 are interpreted and influence the articulation of subsequent postings and actions.
497 On the community level, the meanings may contribute to a continually evolving
498 culture through structuration processes (Giddens, 1984b). The VMT Project is oriented
499 toward the processes at the group unit of analysis, which build upon, connect
500 and mediate the individual and community phenomena.

501 Elements from the individual and community levels only affect the group level
502 if they are referenced in the team's interaction. Therefore, we do not need to gather
503 data about the students or their communities other than what appears in the inter-
504 action record. We do not engage in surveys or interviews of the students or their
505 teachers. For one thing, the design of the VMT Project prohibits access to these
506 sources of data, because the students are only available during the chat sessions.
507 External sources of data would be of great interest for other research questions hav-
508 ing to do with individual learning or cultural changes, but for our research question,
509 they are unnecessary and might even form a distraction or skew our analysis because
510 it would cause our readings of the postings to be influenced by information that the
511 group had not had.

512 By moving to the disembodied online realm of group cognition in VMT, it is
513 easier for us to abandon the positivist metaphors of the mechanistic worldview. Not
514 only is it clear that the virtual group does not exist in the form of a physical object
515 with a persistent memory akin to a computer storage unit, but even the individual
516 participants lack physical presence. All that exists when we observe the replayed
517 chats are the traces of a discourse that took place years ago. Metaphors that might
518 come naturally to an observer of live teamwork in a workplace or classroom—
519 personalities, the group, learning, etc.—no longer seem fundamental. What exist
520 immediately are the textual, graphical and symbolic inscriptions. These are signif-
521 icant fragments, whose meaning derives from the multi-layered references to each
522 other and to the events, artifacts and agents of concern in the group discourse. This
523 meaning is as fresh now as when the discourse originated and can still be read off
524 the traces by an analyst, much as by the original participants. This shows that the
525 meanings shared by the groups are not dependent upon mental states of the individ-
526 ual students—although the students may have had interpretations of those meanings
527 in mind, external to the shared experience. The form of our data reinforces our focus
528 on the level of the shared-group-meaning making as an interactional phenomenon
529 rather than a psychological one.

530

531

532

533

Instrumentation and Data Formats (Objectivity)

534

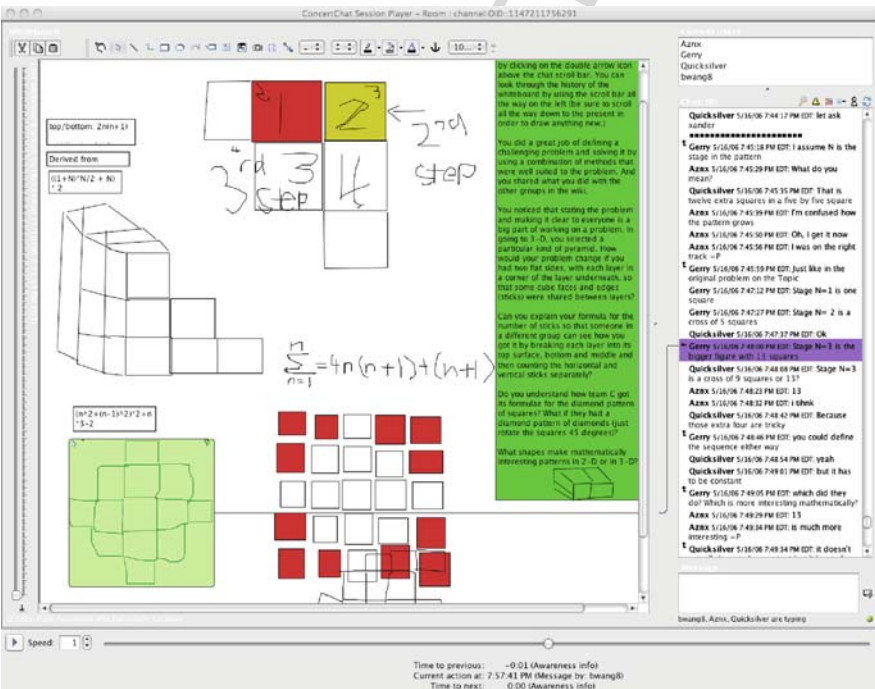
535 It was noted above that when one videotapes small-group interactions a number
536 of practical problems arise. Data on face-to-face classroom collaboration runs into
537 issues of (i) recording and transcribing the verbal interaction, (ii) capturing the
538 visual interaction and (iii) knowing about all the influences on the interaction.
539 The data are in effect already partially interpreted by selective placement of the
540 microphone and camera. It is further interpreted by transcription of the talk and is

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restricted by limited access to facial expressions and bodily gestures. Much happens in a classroom influencing the student teams that is not recorded.

The online setting of the VMT sessions eliminates many of these problems. As already described, the automatic computer log of the session captures everything that influences the group as a whole. This includes all the postings and whiteboard activity, along with their precise timing. They are captured at the same granularity as they are presented to the students. Chat postings appear as complete messages, defined by the author pressing the Enter button. Whiteboard textboxes appear as complete when the author clicks outside of the textbox. Whiteboard graphics appear gradually, as each graphical element is positioned by the author. Computer-generated social-awareness messages (when people enter or exit the chat room, begin or end typing, move a graphical object, etc.) are also accurately recorded. The precision of the log recording is assured because it consists of the original actions (as implemented by the computer software) with their timestamps. The original display to the students is generated from the server using the same log data that are used by the VMT Replayer. There is no selectivity or interpretation imposed by the analysts in the preparation of the full session record.

For our analysis of chats, we use a VMT Replayer. The Replayer is simply an extended version of the Java applet that serves as the chat/whiteboard room in the



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Fig. 2.2 The VMT Replayer

586 VMT environment. The reproduced chat room is separated by a thin line at the bot-
587 tom from a VCR-like interface for replaying the session (see Fig. 2.2). The session
588 can be replayed in real time or at any integral multiple of this speed. It can be started
589 and stopped at any point. An analyst can drag the pointer along the timeline to scroll
590 both the whiteboard history and the chat history in coordination. One can also step
591 through the recorded actions, including all the awareness messages. In addition,
592 spreadsheet logs can be automatically generated in various useful formats.

593 The data analyzed in the VMT Project is recorded with complete objectivity.
594 There is no selectivity involved in the data generation, recording or collecting
595 process. Furthermore, the complete recording can be made available to other
596 researchers as a basis for their reviews of our analyses or the conducting of their
597 own analyses. For instance, there have been multiple published analyses of the VMT
598 data by other research groups following somewhat different research questions, the-
599 ories and methods (Koschmann & Stahl, 2009; Stahl, 2009). While collaborative
600 sessions are each unique and in principle impossible to reproduce, it is quite possi-
601 ble to reproduce the unfolding of a given session from the persistent, comprehensive
602 and replayable record.

603

604

605 *Collaborative Data Sessions (Reliability)*

606

607 Interpretation of data in the VMT Project first begins with an attempt to describe
608 what is happening in a chat session. We usually start this process with a data session
609 (Jordan & Henderson, 1995) involving six to twelve researchers. A typical data
610 session is initiated by a researcher who is interested in having a particular segment
611 of a session log discussed by the group. Generally, the segment seems to be both
612 confusing and interesting in terms of a particular research question.

613 For our data sessions, we sit around a circle of tables and project an image of the
614 VMT Replayer onto a screen visible to everyone. Most of us have laptop computers
615 displaying the same Replayer, so that we can scan back and forth in the segment pri-
616 vately to explore details of the interaction that we may want to bring to the attention
617 of the group. The group might start by playing the segment once or twice in real
618 time to get a feel for how it unfolds. Then we typically go back to the beginning and
619 discuss each line of the chat sequentially in some detail.

620 The interpretation of a given chat line becomes a deeply collaborative process.
621 Generally, one person will make a first stab at proposing a hypothesis about the inter-
622 actional work that line is doing in the logged discourse. Others will respond with
623 suggested refinements or alternatives to the proposal. The group may then engage
624 in exploration of the timing of chat posts, references back to previous postings or
625 events, etc. Eventually the data analysis will move on to consider how the student
626 group took up the posting. An interesting interpretation may require the analysts
627 to return to earlier ground and revise their tentative previous understandings (Stahl,
628 2009, chap. 10).

629 The boundaries of a segment must be considered as an important part of the anal-
630 ysis. When does the interaction of interest really get started and when is it resolved?

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631 Often, increasingly deep analysis drives the starting point back as we realize that
632 earlier occurrences were relevant.

633 It is usually first necessary to clarify the referential structure of the chat postings
634 and how they relate to events in the whiteboard or to the comings and goings of
635 participants. The threading of the chat postings provides the primary structure of
636 the online, text-based discourse in much the same way that turn taking provides
637 the core structure of spoken informal conversation. Because of the overlap in the
638 typing of chat postings, it is sometimes tricky to figure out who is responding to
639 what. Looking at the timestamps of posts and even at the timestamps of awareness
640 messages about who is typing can provide evidence about what was visible when a
641 posting was being typed. This can often suggest that a given post could or could not
642 have been responding to a specific other post, although this is sometimes impossible
643 to determine. When it is hard for the analyst to know the threading, it may have also
644 been hard for most of the chat participants (other than the typist) to know; this may
645 result in signs of trouble or misunderstandings in the subsequent chat.

646 The test of *correctness* of chat interaction analysis is not a matter of what was
647 in individuals' minds but of how postings function in the interaction. Most of the
648 multi-layered referencing takes place without conscious awareness by the partic-
649 ipants, who are experts at semantic, syntactic and pragmatic referencing and can
650 design utterances in response to local resources without formulating explicit plans
651 (Suchman, 2007). Thus, inspection of participants' memories would not reveal
652 causes. Of course, participants could retroactively tell stories about why they posted
653 what they did, but these stories would be based upon their current (not original)
654 interpretations using their linguistic competence and upon their response to their
655 current (not original) situation, including their sense of what the person interview-
656 ing them wants to hear. Thus, interpretations by the participants are not in principle
657 privileged over those of the analyst and others with the relevant interpretive compe-
658 tence (Gadamer, 1960/1988). The conscious memories that a participant may have
659 of the interaction are, according to Vygotsky's theory, just more interaction—but
660 this time sub-vocal self-talk; if they were brought into the analysis, they would be
661 in need of interpretation just as much as the original discourse.

662 Since our research question involves the group as the unit of analysis, we do not
663 raise questions in the data session about what one student or another may have been
664 doing, thinking or feeling as an individual. Rather, we ask what a given posting
665 is doing interactionally within the group process, how it responds to and takes up
666 other posts and what opportunities it opens for future posts. We look at how a post
667 is situated in the sequential structure of the group discourse, in the evolving social
668 order and in the team's meaning making. What is this posting doing here and now
669 in the referential network? Why is it "designed to be read" (Livingston, 1995) in
670 just this way? How else could it have been phrased and why would that not have
671 achieved the same effect in the group discourse?

672 We also look at how a given posting *positions* (Harré & Moghaddam, 2003) both
673 the author and the readers in certain ways. We do not attribute constant personali-
674 ties or fixed roles to the individuals, but rather look at how the group is organized
675 through the details of the discourse. Perhaps directing a question toward another

676 student will temporarily bestow upon him/her a form of *situated expertise* (Zhou,
677 Zemel, & Stahl, 2008) such that he/she is expected to provide an extended sequence
678 of *expository* postings (Mercer & Wegerif, 1999).

679 The discussion during a data session can be quite unordered. Different people
680 see different possible understandings of the log and propose alternative analyses.
681 Generally, discussion of a particular posting continues until a consensus is tenta-
682 tively established or someone agrees to look into the matter further and come back
683 next week with an analysis. Notes are often taken on the data session's findings,
684 but the productive result of the discussion most often occurs when one researcher is
685 inspired to write about it in a conference paper or dissertation section. When ideas
686 are taken up this way, the author will usually bring the more developed analysis
687 back for a subsequent data session and circulate the paper.

688 In coding analysis, it is conventional to train two people to code some of the same
689 log units and to compare their results to produce an inter-rater reliability measure
690 (Strijbos & Stahl, 2007). In our chat interaction analysis, we do not pretend that the
691 log can be unproblematically partitioned into distinct units, which can be uniquely
692 assigned to a small number of unambiguous codes. Rather, most interesting group
693 discourse segments have a complex network of interwoven references. The analysis
694 of such log segments requires a sophisticated human understanding of semantics,
695 interpersonal dynamics, mathematics, argumentation and so on. Much is ultimately
696 ambiguous and can be comprehended in multiple ways—sometimes the chat par-
697 ticipants were intentionally ambiguous. At the same time, it is quite possible for
698 analysts to make mistakes and to propose analyses that can be shown to be in error.
699 To attain a reasonable level of reliability of our analyses, we make heavy use of
700 data sessions. This ensures that a number of experienced researchers agree on the
701 analyses that emerge from the data sessions. In addition, we try to provide logs—or
702 even the entire session data with the Replayer—in our papers so that readers of our
703 analyses can judge for themselves the interpretations that are necessarily part of chat
704 analysis.

705 706 707 ***Describing Social Practices (Generalizability)***

708
709 The research question that drives the VMT Project is: What are the distinctive mech-
710 anisms or processes that take place at the small-group level of description when
711 the group is engaged in problem-solving or knowledge-building tasks? Therefore,
712 we are interested in describing the inter-personal practices of the groups that inter-
713 act in the VMT environment. There are, of course, many models and theories in
714 the learning sciences describing the psychological practices of *individuals* involved
715 in learning. At the opposite extreme, Lave and Wenger's (1991) theory of situ-
716 ated learning describes social practices of *communities* of practice, whereby a
717 community renews itself by moving newcomers into increasingly central forms of
718 legitimate peripheral participation. However, there are few descriptions specifically
719 of how *small groups* engage in learning practices.
720

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721 Vygotsky (1930/1978) argued that learning takes place inter-subjectively
722 (in dyads or groups) before it takes place intra-subjectively (by individuals). For
723 instance, in his analysis of the infant and mother (p. 56), he outlines the process
724 through which an infant's unsuccessful grasping at some object becomes established
725 by the mother-child dyad as a pointing at the object. This shared practice of point-
726 ing subsequently becomes ritualized by the dyad (LeBaron & Streeck, 2000) and
727 then mediated and "internalized" by the infant as a pointing gesture. The pointing
728 gesture—as a foundational form of deictic reference—is a skill of the young child,
729 which he can use for selecting objects in his world and learning about them. The ges-
730 ture is understood by his mother because it was intersubjectively established with
731 her. In this prototypical example, Vygotsky describes learning as an inter-subjective
732 or small-group practice of a dyad.

733 While we can imagine that Vygotsky's description is based on a concrete inter-
734 action of a specific infant and mother in a particular time and place, the pointing
735 gesture that he analyzed is ubiquitous in human culture. In this sense, the analysis
736 of a unique interaction can provide a generalizable finding. The science of eth-
737 nomethodology (the study of the methods used by people) (Garfinkel, 1967) is based
738 on the fact that people in a given culture or linguistic community share a vast reper-
739 toire of social practices for accomplishing their mundane tasks. It is only because
740 we share and understand this stock of practices that we can so quickly interpret
741 each other's verbal and gestural actions, even in novel variations under unfamiliar
742 circumstances. The analysis of unique case studies can result in the description of
743 social practices that are generalizable (Maxwell, 2004). The methods developed in
744 specific situated encounters are likely to be typical of a broad range of cases under
745 similar conditions.

746 In our data sessions, we find the same kinds of moves occurring in case after case
747 that we analyze. On the one hand, group methods are extremely sensitive to changes
748 in the environment, such as differences in features and affordances of the com-
749 munication media. On the other hand, groups of people tend to adapt widespread
750 methods of interaction to changing circumstances in similar ways—to support gen-
751 eral human and social needs. Group methods are not arbitrary but draw on rich
752 cultural stocks of shared behavior and adapt the outward appearances in order to
753 maintain the underlying structure under different conditions.

754 By describing the structure of group methods in detailed case studies, we can
755 characterize general methods of group behavior, group learning or group cognition.
756 Findings from analyses of case studies can lead to the proposal of theoretical cate-
757 gories, conceptualizations, structures or principles—in short, to a science of group
758 interaction.

759

760

761 **The Foundational Role of Group Cognition**

762

763 As discussed above, students in VMT are active as individuals, as group partici-
764 pants and as community members. They each engage in their own, private *individual*
765 activities, such as reading, interpreting, reflecting upon and typing chat messages.

766 Their typed messages also function as *group* actions, contributing to the on-going
767 problem solving of the team. Viewed as *community* events, the chats participate
768 in the socialization process of the society, through which the students become
769 increasingly skilled members of the community of mathematically literate citizens.

770 A thesis of the theory of group cognition is “Small groups are the engines of
771 knowledge building. The knowing that groups build up in manifold forms is what
772 becomes internalized by their members as individual learning and externalized in
773 their communities as certifiable knowledge” (Stahl, 2006, p. 16). Despite their
774 centrality, small groups have not been theorized or studied extensively.

775 Some small-group literature has been produced from either the methodologi-
776 cal perspective of psychology or that of sociology, primarily since World War II.
777 Traumatized by the mass-culture horrors of fascism and by extreme forms of mental-
778 ist pseudo-science, these predominantly behaviorist studies focused on the negative
779 aspects of “group think” and caricatured the notion of “group mind”—which had a
780 well-respected history before the rise of positivism (Wegner, 1986). These studies
781 miss the pivotal role of small groups in processes of learning.

782 More recent theories like distributed cognition, situated action or activity theory
783 actually conduct case studies of small-group interaction, but they do not theorize the
784 small group as their unit of analysis and therefore they do not produce descriptions
785 of small-group methods as such. Even Hutchins (1996), in studying distributed cog-
786 nition in the wild, does not thematize the interpersonal interactions but focuses on
787 the cognitive unit of analysis, simply broadening it to include the external com-
788 putational and physical representational artifacts that an individual worker uses.
789 Furthermore, the cognitive accomplishments he studies are fundamentally routine,
790 well scripted procedures that do not involve creative solutions to ill-structured prob-
791 lems; the coordination of the navigational team is fixed by naval protocol, not
792 co-constructed through the interaction, although it must still be enacted in concrete
793 situations.

794 The VMT studies provide a model for describing the small-group methods as
795 distinct from individual behaviors and community practices. They look at rich inter-
796 actions in groups larger than dyads, where individual identities play a smaller role.
797 They analyze group efforts in high-order cognition such as mathematical problem
798 solving and reflection on the group problem-solving trajectory. They investigate
799 groups that meet exclusively online, where the familiar visual, physical and aural
800 modes of communication are unavailable and where communication is mediated by
801 designed technological environments.

802 Understanding how a collaborative group as a whole constructs knowledge
803 through joint activity in a CSCL setting is what sets the science of group cog-
804 nition apart from other approaches to the study of learning. Successful collaboration
805 involves not only the incorporation of contributions of individuals into the group
806 discourse but also the effort to make sure that participating individuals understand
807 what is taking place at the group level. The contributions of individuals to the group
808 and of understandings from the group to the individuals cannot be studied by anal-
809 yses at the individual unit of analysis but only by studying the interactions at the
810 group level. The group knowledge-construction process synthesizes innumerable

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811 resources from language, culture, the group's own history, individual backgrounds,
812 relevant contexts and the sequential unfolding of the group discourse in which the
813 individuals participate. Although the group process is dependent upon contributions
814 and understanding of individuals, their individual cognition is essentially situated
815 in the group process. Group cognition is the science of cognitive processes at the
816 group unit of analysis. These group processes—such as the sequential flow of pro-
817 posals, questioning, building common ground, maintaining a joint problem space,
818 establishing intersubjective meanings, positioning actors in evolving roles, building
819 knowledge collaboratively and solving problems together—are not analyzable as
820 individual behaviors.

821 There is a scientific lacuna within the learning sciences between sciences of
822 the individual and sciences of communities. There are important cognitive achieve-
823 ments at the small-group level of description, which should be studied by a science
824 of groups. Online small groups are becoming increasingly possible and important
825 in the global networked world, and a post-cognitive science of virtual groups could
826 help the design of collaborative software for working and learning. It could provide
827 an effective foundation for the new science of learning.

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