

## Chapter 5

# From Individual Representations to Group Cognition

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**Abstract:** More than we realize it, knowledge is often constructed through interactions among people in small groups. The Internet, by allowing people to communicate globally in limitless combinations, has opened enormous opportunities for the creation of knowledge and understanding. However, a major barrier to taking advantage of this opportunity remains the lack of adequate groupware. To design more powerful software that can facilitate the building of collaborative knowledge, we need to better understand the nature of group cognition—the processes whereby small groups developed their understanding. We need to analyze interaction at both the individual and the group unit of analysis in order to understand the variety of processes that groupware should be supporting. This chapter will look closely at an empirical example of knowledge being constructed by a small group and suggest implications for groupware design. It will first analyze the chat interaction as the expression of individual thinking and then re-analyze it as the sequential unfolding of group exploration of a math problem that no individual in the group was able to solve on their own.

**Keywords:** Individual learning, group problem solving, group cognition, referencing, groupware

## Individual Learning in Groups

Groupware is software that is specifically designed to support the work of groups. Most software in the past, in contrast, has been designed to support the work of

individuals. The most popular applications—such as word processors, Internet browsers and spreadsheets—are structured for use by one individual at a time. Software for communication among people—like an email program—assumes a model of communication as transmission of messages from one person to other individuals. Building on these examples, one could design groupware to support groups conceived of as sets of individuals. Such software would allow individuals to express their mental ideas, transmit these expressions to other people, receive expressions transmitted from other people and make sense of received messages as expressions of the ideas in the heads of the other people (as in Shannon & Weaver, 1949). Possibilities for improving these designs might be conceived in terms of “increasing the bandwidth” of the transmissions, probably taking face-to-face communication as the “gold standard” of communication with a wide bandwidth of many channels (words, intonation, gaze, facial expression, gesture, body language).

Until recently, most research about groups has focused on the individual people in the group as the cognitive agents. For instance, research on cooperative learning in the 1970s (still in Johnson & Johnson, 1989), assumed that knowledge resided in the individuals, and that group interaction was most useful as a way of transferring knowledge from one individual to another or as a way of motivating individuals to perform better. Educational research on groups typically measured learning in terms of individual test outcomes and tried to study what is going on in the minds of the individuals through surveys, interviews and think-aloud protocols. Similarly, research in social psychology about small groups conceptualized the groups as sets of rationally calculating individuals seeking to maximize their own advantages. This broad tradition looks to the individual as the unit of analysis, both to understand what takes place in the behavior of individuals working within groups and to measure quantitative learning or knowledge-building outcomes of the individuals in group contexts.

In the 1990s, the individualistic approach was thoroughly critiqued by theories of situated cognition (Suchman, 1987), distributed cognition (Hutchins, 1996), cultural–historical activity theory (Engeström, 1999) and ethnomethodology (Garfinkel, 1967), building on philosophies of phenomenology (Heidegger, 1927/1996), mediation (Vygotsky, 1930/1978) and dialog (Bakhtin, 1986a). These new approaches rejected the view that cognition or the construction of knowledge takes place exclusively in the isolated minds of individuals, and showed how it emerges from concrete situations and interpersonal interactions. One consequence that could be drawn from this would be to analyze cognition at the small-group unit of analysis, as in many cases a product of social interaction within the context of culturally-defined rules or habits of behavior.

An alternative approach for designing groupware, based on such a group conception of cognition would provide functionality to support the working of a group as an organic whole, rather than just supporting the group members as individuals and treating the group as the sum of its parts. In the past, a number of researchers have tried to develop groupware that supports the functioning of the group itself, such as the formation of groups (Wessner & Pfister, 2001), intertwining

of perspectives (Stahl & Herrmann, 1999) and negotiation of group decisions (Stahl, 2002; Vogel et al., 1987).

This chapter reports on our analysis of a group of students working on a set of math problems in an online chat room. We are interested in seeing how they work together using a minimal system of computer support in order to see what forms of interaction might be supported by groupware with special functionality designed to increase the effectiveness of the collaboration.

In order to capture both the individual and the group contributions to discourse and to compare their results, we arranged an experiment with a combination of individual and group work. It consists of an individual phase where the knowledge of the individuals can be objectively assessed, followed by a group phase in which the references and proposals can be analyzed at both the individual and the group units of analysis. By seeing what the individuals knew before they participated in the group phase, it should be possible to see what the group interaction added.

In the VMT Project (see Chapters 4 and 23), we have characterized two different general patterns of chat discourse: *expository narrative* and *exploratory inquiry* (compare Mercer & Wegerif, 1999). These are two common methods of conducting online discourse that embody different relationships of the group to its individual members.

As briefly discussed in the previous chapter, expository narrative involves one person dominating the interchange by contributing more and longer texts (Sacks, 1962/1995). Basically, the normal turn-taking procedure in which members take roughly equal and alternating turns is transformed in order to let one person narrate an extended story or explanation. For instance, if a student has already solved a math problem that the group is working on, that student might propose their solution or indicate that they have a solution and the others might request an explanation of the proposed solution. There would still be some forms of interaction, with members of an audience asking questions, encouraging continuation, indicating understanding, raising questions, etc. But in general, the proposer would be allowed to provide most of the discourse. In conversation, this kind of pattern is typical where one member narrates a story or talks in detail about some events or opinions (Bruner, 1990). Exposition in math has its own characteristics, such as providing mathematical warrants for claims, calculating values, addressing issues of formal logic, etc. But it follows a turn-taking profile similar to that of conversational narrative.

Exploratory inquiry has a different structure. Here, the group members work together to explore a topic. Their texts contribute from different perspectives to construct some insight, knowledge, position or solution that cannot be attributed to any one source but that emerges from the “inter-animation of perspectives” (Bakhtin, 1986b; Wegerif, 2006). Exploratory inquiries tend to take on the appearance of group cognition. They contrast with expository narratives in a way that is analogous to the broad distinction between *collaboration* and *cooperation* (Dillenbourg, 1999). Collaboration involves a group of people working on something together, whereas cooperation involves people dividing the work up, each working by themselves on their own part and then joining their partial solutions together for the group solution. Expository narratives tend to take on the appearance of cooperation, where

individuals contribute their own solutions and narrate an account of how they arrived at them. In a rough way, then, exploratory and expository forms of discourse seem to reflect group versus individual approaches to constructing shared knowledge.

We will now analyze our experiment involving a group of college students in an online chat discussing a series of math problems. We will try to tease apart the individual and the group contributions to meaning making, knowledge building and problem solving. We conducted the experiment using a set of well-defined math problems, for which it is clear when an individual or a group arrives at the correct answer. We gave the students an opportunity to solve the problems on their own—as individuals—with pencil and paper. We then had them enter an online chat room and decide as small groups on the correct answers. By collecting the individual papers and logging the chat, we obtained data about the individual and the group knowledge, which we can objectively evaluate and compare.

The students were given 11 problems on two sheets of paper with room to show their work and to give their answers. The problems were a variety of algebra and geometry problems, some stated as word problems. Most required some insight. They came from the Scholastic Aptitude Tests (SAT), which are taken by high school students in order to apply to colleges in the United States. They are primarily multiple-choice questions with five possible answers, only one of which is correct.<sup>1</sup>

For the individual phase of the experiment, the students had 15 minutes to complete the problems working silently with paper and pencil. Most students stopped work before the time was up. Their papers were collected and new sheets of paper with the same questions were distributed. The students were then instructed to work in randomly assigned groups and to solve the same problems online. They worked together in chat rooms for 39 minutes.

In this chapter, we analyze the results of one group of five students who worked together in one chat room group. None of the college students in this group did impressively well on the test as an individual. They each got two or three question right out of the eleven (see table 5-1) for a score of 18% or 27%.

*Table 5-1. Problems answered correctly by individuals and the group.*

	1	2	3	4	5	6	7	8	9	10	11	Score
Hal		X	X					X				27%
Dan			X	X								18%
Cosi			X				X		X			27%
Mic					X		X					18%
Ben			X					X				18%
<i>Group</i>		X	X	X	X		X	X	X	X	X	82%

For the experiment's group phase, the students worked in a chat room using Blackboard's group chat facility without a shared whiteboard. The software is simple and familiar to the students. The students did not know each other and did not have

<sup>1</sup> The eleven questions and the complete chat log are available at: <http://GerryStahl.net/publications/conferences/2005/criwg>.

any information about each other except for the login names. They had not worked together before and had not participated in a chat like this before. The result of the group work was that the group decided upon the correct answers to 9 of the 11 problems, for a group score of 82%. Thus, the group did considerably better than any of the individual students.

However, it seems that each of the correct group answers can be attributed to one of the students. Although each student got only two or three answers right, together at least one of them correctly answered questions 2, 3, 4, 5, 7, 8, 9. No one understood question 1, and the group did not get this answer either. Question 2 was correctly answered by Hal, who persuaded the group. Question 3 was correctly answered by everyone except Mic. Question 4 was correctly answered by Dan. Question 5 gave the group a lot of frustration because no one could figure it out (although Mic had gotten it right on his paper); they eventually accepted the correct answer from someone outside the group. No one understood question 6, and the group got it wrong. They got question 7 right (following Cosi and Mic). Only Hal got question 8, but he persuaded the others. (Ben also got it on his paper, but did not participate in the group discussion.) Cosi got the answer to question 9. No one got questions 10 or 11, so the group had to work on these together. The discussion of question 10 was particularly interesting. As we will see, Cosi got the answer to question 10 during the group-work phase (although she had not gotten it on her individual-work paper), and explained it to the others. Hal got question 11 right and the others accepted it (although he had not gotten it on his paper).

So it appears as though the math problems were actually *solved by individuals*. The group responded to proposed answers. In instances where there were competing answers or other issues, the group required the proposer to give an account, defense or explanation. This resulted in an expository form of discourse where one member proposed an answer and explained why it was right. Although the group was not experienced in working together, they succeeded in selecting the best answers that their members could come up with. The result of the group cooperation was to achieve a sum of their best individual results.

It is particularly interesting to observe how the group negotiated their group answers given proposals from various members. In some cases, everyone proposed the same answer and it was easy to establish a consensus. In certain other cases, only one person proposed an answer and the others simply went along with it. In more interesting cases, when someone proposed an answer that contradicted other people's opinions or was questionable for some other reason, the proposer was required to give an explanation, justification or accounting of their proposal. We do not have space here to analyze each of the negotiations: how they were begun, how people contributed, how the discussion was continued, how decisions were made and how the group decided to move on to a new problem (see Chapter 9 for an analysis of how a group resolves differences among its members). In particular, we cannot go into the integration of social chatter and math reasoning or fun making and decision making. Rather, we will take a look at the discussion of question 10, which was particularly interesting because no one had already solved this problem and because we can see the solution emerging in the discourse.

Question 10 is a difficult algebra word problem. It would take considerable effort and expertise to set up and solve equations for it. The group manages to finesse the complete algebraic solution and to identify the correct multiple-choice answer through some insightful reasoning. Question 10 is:

Three years ago, men made up two out of every three Internet users in America. Today the ratio of male to female users is about 1 to 1. In that time the number of American females using the Internet has grown by 30,000,000, while the number of males who use the Internet has grown by 100%. By how much has the total Internet-user population increased in America in the past three years?

(A) 50,000,000 (B) 60,000,000 (C) 80,000,000 (D) 100,000,000 (E) 200,000,000

The core discussion of this question takes place in the chat excerpt shown in Log 5-1.

*Log 5-1.*

Line	Time	Name	Message	Interval
350	4:31:55	Mic	how do we do this..	
351	4:31:59	Mic	without knowing the total number	0:00:04
352	4:32:01	Mic	of internet users?	0:00:02
			....	
357	4:32:23	Dan	it all comes from the 30000000	
358	4:32:23	Mic	did u get something for 10?	0:00:00
359	4:32:26	Dan	we already know	0:00:03
360	4:32:44	Mic	30000000 is the number of increase in american females	0:00:18
361	4:33:00	Mic	and since the ratio of male to female	0:00:16
362	4:33:02	Mic	is 1 to 1	0:00:02
363	4:33:09	Mic	thats all i got to give. someone finish it	0:00:07
364	4:33:10	Mic	haha	0:00:01
365	4:33:18	Cosi	haha you jackass	0:00:08
366	4:33:20	Mic	haha	0:00:02
367	4:33:21	Dan	hahaha	0:00:01
368	4:33:26	Mic	u all thought i was gonna figure it out didnt	0:00:05
369	4:33:27	Mic	u	0:00:01
370	4:33:28	Mic	huh?	0:00:01
371	4:33:28	Hal	it would be 60,000,000	0:00:00
372	4:33:30	Mic	hal	0:00:02
373	4:33:31	Mic	its all u	0:00:01
374	4:33:33	Mic	see	0:00:02
375	4:33:34	Mic	i helped	0:00:01
376	4:33:54	Cosi	ok, so what's 11 – just guess on 10	0:00:20
			....	
386	4:34:45	Mic	lets get back to 5	
387	4:34:47	Cosi	i think it's more than 60,00000	0:00:02
388	4:34:57	Mic	way to complicate things	0:00:10
389	4:35:03	Cosi	haha sorry	0:00:06
390	4:35:05	Mic	life was good until you said that	0:00:02
391	4:35:07	Mic	:(	0:00:02
392	4:35:18	Cosi	they cant get higher equally and even out to a 1 to 1 ratio	0:00:11
393	4:35:27	Cosi	oh, no wait, less than that	0:00:09
394	4:35:32	Cosi	50000000	0:00:05
395	4:35:34	Cosi	yeah, it's that	0:00:02

396	4:35:36	Cosi	im pretty sure	0:00:02
397	4:35:37	Mic	haha	0:00:01
398	4:35:38	Mic	how?	0:00:01
399	4:35:57	Cosi	because the women pop had to grow more than the men in order to even out	0:00:19
400	4:36:07	Cosi	so the men cant be equal (30)	0:00:10
401	4:36:11	Mic	oh wow...	0:00:04
402	4:36:16	Mic	i totally skipped the first sentencwe	0:00:05
403	4:36:16	Cosi	therefore, the 50,000,000 is the only workable answer	0:00:00
404	4:36:19	Dan	very smart	0:00:03
405	4:36:21	Cosi	Damn im good	0:00:02

We can see here that the group is meandering somewhat in trying to solve problem 10. Mic raises the question of how to solve it (lines 350-352). Dan suggests that the 30,000,000 figure is key, and Mic tries to build on this suggestion. But Mic ends his attempt with a laugh, clowning around that he was only pretending to figure out the problem. Hal proposes that the answer is 60,000,000 (line 371), but then Cosi complicates matters by questioning this answer (line 387).

Having rejected Hal's proposal, Cosi proceeds to solve the problem on her own. She reasons that the male and female population cannot grow by the same amount from uneven numbers to arrive at equal numbers (line 392). From this, she concludes that the answer is 50,000,000. She announces that she is "pretty sure" of this answer (line 396). At this point, it seems that Cosi has solved the problem on her own.

Mic responds to the statement that Cosi is only "**pretty sure**" and not positive by requesting an explanation of how Cosi arrived at her opinion that the answer is 50,000,000—and not the 60,000,000 that Hal proposed (line 398).

In the following lines (399, 400, 403), Cosi provides an account of her reasoning. If the females grew by 30,000,000 then the males must have grown by less than that. Therefore, the total growth must have been less than 60,000,000. The only answer listed that meets this condition is 50,000,000—so that must be the correct answer.

Cosi's extended turn providing an exposition of her thinking is interrupted only by Mic (lines 401, 402), who simultaneously affirms Cosi's approach, provides an excuse for not having solved the problem himself, and admits to not having read the problem carefully in the first place. In this way, Mic continues to move the group toward making good decisions about which proposed answers to accept while himself playing the fool. Dan speaks on behalf of the group (line 404), accepting Cosi's answer and proof by praising her as "**very smart**," to which she responds (line 405), "**Damn, I'm good.**" In the subsequent discussion, both Hal and Mic agree with Cosi's solution. Cosi is anxious to move on to another problem and finally says (line 419), "**ok great, im smart, lets move on.**"

From our analysis, we can see the advantages that have long been claimed by other researchers for collaborative learning (summarized in Strijbos, Kirschner & Martens, 2004). A number of students each contributed their best ideas. Some students knew some answers, some others, and together they arrived at a position where they effectively shared the whole set of best answers that any of them had to start with. In addition, the group work sustained their time-on-task beyond what any one student was willing to do, arriving at correct answers for the final two problems.

According to the foregoing analysis, the actual mathematical reasoning was done by individual minds. The group was able to take the results of these individual achievements and gather them together in a particularly effective way. In the end, all members of the group had the opportunity to know more correct answers than they could arrive at on their own. It may not be obvious that every student could then solve all the problems on their own, but there were a number of indications in the chat that students gained insights into aspects of the problem solving that we can assume would stay with them as individual learning outcomes.

In this experiment, we were able to see how the group took good advantage of the distributed knowledge of its members, even though the group had not had any previous experience working together and had no external scaffolding from the teacher or the software in how to collaborate. As researchers, we know which students were able to solve which problems on their own and we could then observe how they interacted to solve the problems in the group context. Furthermore, we had a simple, objective measure of mathematical skill based on correct answers to standardized SAT problems. We observe that a group of students who individually scored 18-27% was able to score 87% when working together. Furthermore, this impressive result can be understood in terms of simply making good decisions about which proposals to listen to on each problem and then spending more engaged time-on-task on the two final problems. The experiment—analyzed at the individual unit of analysis—confirms the advantages of online collaborative (or, rather cooperative) problem solving.

## **Group Cognition in Online Math**

In the previous section, the work of the student group was interpreted primarily at the individual unit of analysis. The problem solving was discussed as the accomplishment of individuals. The group decisions were discussed as a form of voting or consensus building among people who largely made up their minds individually. In many cases, individuals did not hold strong opinions about the answers to the problems and therefore left the group decision up to other individuals—who might have a higher likelihood of knowing the correct answer—by remaining silent. However, it is also possible to analyze the chat differently, taking the group as the unit of analysis.

The central point of the alternative approach is that the meaning constructed in a group discourse is often the result of the subtle ways in which utterances of different speakers or writers interact, rather than through a simple addition of ideas expressed or represented in the individual utterances. In this view, the solutions, decisions or ideas are seen as emerging from the semantics of the chat as it unfolds, rather than taking them as expressions of thoughts that exist in the minds of the individual students independently of their interactions.

Perhaps the greatest problem in understanding how groups work is to clarify the relation of individual to trans-individual contributions to the group meaning making. Clearly, individual group members may have ideas of their own that they introduce



into the discourse. Their utterances may have to wait for the right moment in the conversational flow and they might have to design their *contributions* to fit into the discourse context in order to be accepted as useful proposals with a chance of being taken up, but they also may bring with them some premeditated meaning constructed by their proposer. Individuals also play a necessary role as the *interpreters* of the group meaning in an on-going way as they respond to the discourse (Stahl, 2006, ch. 16). On the other hand, the formative roles of adjacency pairs and other references among utterances underline the importance of analyzing meaning making at the *group unit of analysis*, not just interpreting the utterances of individuals.

A more detailed analysis of the negotiations of the answers for questions 1 through 9 in the experiment shows that the group had methods for interacting that were quite effective in making good decisions. They had subtle ways of coalescing the individual group members into a collective that could work through the set of math problems, discover solutions and decide which solutions to adopt as the group's answers. This suggests that the problem-solving methods used by the group of students is qualitatively different from the methods they use individually to solve problems. Another way of putting it is that *the group collaboration brings additional methods at the group unit of analysis that supplement the individual cognitive methods of problem solving*. It may be important to distinguish these different classes of methods at the different levels of analysis, as well as to see subsequently how they work together.

In defining his concept of the *zone of proximal development*, Vygotsky sharply distinguished between what a student could accomplish individually and what that same student could accomplish when working with others (Vygotsky, 1930/1978, p 86): "It is the distance between the actual developmental level as determined by independent problem solving and the level of potential development as determined through problem solving under adult guidance or in collaboration with more capable peers." Based on psychological experiments, Vygotsky argued that what children "could do only under guidance, in collaboration and in groups at the age of three-to-five years they could do independently when they reached the age of five-to-seven years" (p. 87). In the chat, we have seen that older students can also achieve significantly more in collaborative groups than independently—and we have seen the methods of group interaction that one particular group adopted in this one case study to accomplish that.

We can also revisit the solving of problem 10 as a group achievement. Of course, the sequence of recorded events—the lines in the chat log—are the same. But now we no longer attribute the source of the messages to the individuals as the "expression" of internal mental ideas that they have worked out in advance. Rather, we look for evidence in the details of the log of how messages are responses to each other.

Mic's opening question (lines 350-352) is based on the problem statement. The problem asks how much the population has increased. A straightforward calculation of this increase might involve subtracting from the total number of Internet users now the corresponding figure for three years ago. But the two numbers needed for such a calculation are missing from the problem statement. The problem only gives

indirect clues. The problem statement thereby calls for a less direct strategy. Mic's messages respond to this implicit requirement by making it explicit.

Dan responds to Mic's question by proposing an approach for coming up with a strategy. He says (lines 357 and 359), "**It all comes from the 30,000,000 we already know.**" In other words, the strategic key is to start with the clue about the number of females having grown by 30,000,000.

Note that to analyze the log we must disentangle line 358 from the middle of the two fragments of Dan's text and re-join Dan's text (see Chapter 20 on chat threading). Mic's question (line 358) is posted at the same time as Dan's proposal, and as a consequence it is ignored and left as a failed proposal (Stahl, 2006, ch. 21).

Mic's next turn (lines 360-364) picks up on the 30,000,000 figure from Dan and tries to take it further by adding the fact that came before that figure in the problem statement, namely that "**Today the ratio of male to female users is about 1 to 1.**" Mic puts this forward and asks for the group to continue to develop the strategy.

Mic's contribution is not the expression of some rational problem solving that we might speculate took place in Mic's mind. In fact, his contribution—if considered as an individual proposal with math content—only vaguely suggests a mathematical logic. It was primarily an interactive move to keep the group effort going. Following Dan's posting to the chat, there was an unusually long pause of 18 seconds. In face-to-face conversation, a pause of a few seconds is embarrassingly long and exerts considerable pressure on the participants to make another contribution; in chat, 18 seconds can have a similar effect. So Mic repeats Dan's reference to 30,000,000. Following another pause of 16 seconds, Mic adds the reference to the 1-to-1 ratio. He then explicitly calls on the other group members to join in. He admits that he cannot take it further himself, and he laughs.

Cosi, Dan and Mic have a good laugh at Mic's expense, taking his contribution as a practical joke, as an attempt to look like he was making a significant mathematical contribution and then stopping short of delivering. This fills in an otherwise discouraging silence during which no one knows how to advance mathematically with the problem. The laughter lightens up the interaction, allowing people to throw ideas into the mix without worrying that they will necessarily be taken too seriously if they are only partial, or even wrong. After Mic's jackass-like behavior, any other contribution would seem an improvement. In fact, Mic's proposal and request are taken up.

Hal then proposes that the answer "**would be 60,000,000**" (line 371). This is a direct consequence of finishing Mic's partial proposal. If there are 30,000,000 females (line 360) and the ratio of males to females is 1 to 1 (lines 361-362) and you want to know the total number (line 351), then the conclusion that "**it would be 60,000,000**" is at hand. Mic takes this to be the answer to problem 10 and tries to take partial credit for it by pointing out, "**u see I helped**" (lines 373-375).

At that point, Cosi suggests the group should go on to problem 11 and "*just guess*" on 10 (line 376). This declines to affirm Mic's acceptance of 60,000,000 as the answer to question 10, but does so without raising this as a topic for further group discussion. Without making a decision about 10, the group goes on to all decide that

the answer to problem 11 is C (lines 378-385, spanning just half a minute), as already stated by Hal in line 353.

Mic then summarizes the group's status as: "**So we got B for 10 and c for 11; lets get back to 5**" (lines 384-386). At this point, Cosi objects to Mic's continued assumption that Hal's 60,000,000 is the answer to problem 10. Mic and Cosi joke about their disagreement. Again, the group's light-hearted attitude avoids the potential of disagreements within the group becoming disruptive of the group functioning.

Cosi then formulates an argument (line 392) why the answer cannot be 60,000,000. The male and female populations cannot get higher equally (i.e., by 30,000,000 each) because they have to even out from unequal numbers according to the problem statement. After formulating this text, Cosi checks and then corrects her previous claim that "**I think it's more than 60,000,000**" (line 387): "**Oh, no wait, less than that: 50,000,000**" (lines 393-394).

Cosi is somewhat hesitant about her revised claim. First she checks it and says, "**Yeah, it's that**" (line 395), followed by the hedge, "**Im pretty sure**" (line 396). Mic continues the laughter and then requests an account of how Cosi is pretty sure that the answer should be 50,000,000.

After a 19 second pause, Cosi takes the extended expository turn that Mic had offered her and the others had left open. She lays out a concise account or proof of her claim. Her argument concerns the increase in the number of females and the ratios of male to female users—the issues raised at the beginning of the group discussion by Dan and Mic. It is plausible that Cosi used the 19-second pause to reflect upon the solution that the group had come to and that her contributions had completed. Thus, her well-worked-out retrospective account seems like the expression of her mental work in constructing the narrative explanation, although her earlier contributions to solving the math of the problem seemed more like spontaneous reactions to the flow of the group discourse.

A solution to problem 10 carried out from scratch using algebraic methods that translated the word problem into a set of equations to be solved for unknown values would have looked very different from Cosi's argument. Her contributions to the chat did not express an independent, individual approach to the problem. Rather, they were responses to preceding contributions. Cosi's texts performed checks on the previous texts and extended their arguments in directions opened up and called for by those previous contributions. Although Dan, Mic and Hal did not carry out the further steps that their own contributions required, they succeeded in starting a discourse that Cosi was able to repair and complete.

This analysis of the log excerpt gives a more group-centered view of the *collaborative solving* of the math problem by the group. Of course, at the level of individual postings, each contribution was that of an individual. But it is not necessary to see those contributions as expressions of prior private mental activities. Rather, they can be seen as responses to the previous texts, the context of the problem-solving task (e.g., the elements of the problem 10 text) and elicitations of contributions to come. These ties of the individual postings to the sequentially unfolding group discourse can be seen in the form of the postings themselves. Single utterances do not stand on their own, but make *elliptical references* to previous

mentionings, *indexical references* to matters in the physical and discourse situation and *projective references* to anticipated future responses or actions of other people (see Stahl, 2006, ch. 12). The references weave a temporal fabric of discourse that defines the meaning of each text within its narrative context. Thus, the individual contributions are incorporated into a problem-solving dialog at the group unit of analysis, which is where the meaning of the log is constructed.

In weaving the discourse fabric, groups use different methods. We have discussed two methods of group discourse used in math problem solving in this chat: exploratory inquiry and expository narrative. In the excerpt concerning problem 10, we have seen that the group first explores a solution path by different students making small contributions that build on each other sequentially. When a candidate answer is reached that someone is “pretty sure” about, that person is asked to provide an extended account or proof of the answer. Thus, Cosi participates first in the joint exploratory inquiry and then provides an expository narrative. Both these methods are interactive discourse methods that involve responding to requests, structuring texts to be read by other group members and eliciting comments, questions and uptake.

Conversation analysts have identified *adjacency pairs* as a powerful way in which meaning is interactively constructed. An adjacency pair is a set of utterances by different people that forms a smallest meaningful unit of interaction (Duranti, 1998). For instance, a greeting or a question cannot meaningfully stand alone. You cannot meaningfully express a greeting or a question without someone else being there in the discourse to respond with a return greeting or an answer. The other speaker may ignore, decline or respond to your greeting or question, but your utterance cannot be a greeting or a question without it addressing itself to a potential respondent. The respondent may just be an imaginary dialog partner if you are carrying out the dialog in your mind (see Bakhtin, 1986a). Adjacency pairs are fundamental mechanisms of social interaction; even very young speakers and quite disabled speakers (e.g., advanced Alzheimer sufferers) often respond appropriately to greetings and questions. Adjacency pairs are important elements for weaving together contributions from different participants into a group discourse.

When I analyzed a different online chat of mathematics problem solving, I defined an adjacency pair that seemed to play a prominent role. I called it the *math proposal adjacency pair* (Stahl, 2006, ch. 21). In that chat, a math proposal adjacency pair consisted of a problem-solving proposal by one person followed by a response. The proposal addressed the other students as a group and required one or more of them to respond to the proposal on behalf of the group. The proposal might be a tactical suggestion, like “**I think we should start with the 30,000,000 figure.**” Alternatively, it might be a next step in the mathematical solution, like “**They can’t get higher equally and even out to a 1 to 1 ratio.**” The response might simply be “*k*”: okay, that’s interesting, what’s next? The pattern was that progress in problem solving would not continue after someone made a proposal until the group responded to that proposal. If they responded affirmatively, a next step could then be proposed. If they responded with a question or an objection, then that (“dis-preferred”) response would have to be resolved before a next proposal could be put forward. It was important to the group

that there be some kind of explicit uptake by the group to each proposal. A counter-example proved the rule. One participant made a failed proposal. This was an attempt to suggest a strategy involving proportions. But the proposer failed to formulate his contribution as an effective first part of a math proposal adjacency pair, and the rest of the group failed to take it up with the necessary second pair-part response.

In the chat we are analyzing now, the math proposal adjacency pairs have a somewhat different appearance. We can identify proposals in, for instance, lines 352, 357, 360, 362, 371, 387, 392 and 394. None of these is followed by a simple, explicit response, like “ok.” Rather, each is eventually followed by the next proposal that builds on the first, thereby implicitly affirming it. This is an interesting variation on the math-proposal-adjacency-pair method of problem solving. It illustrates how different groups develop and follow different group methods of doing what they are doing, such as deciding upon answers to math problems. However, each of these methods is readily understandable by us as a way for groups to pursue math problem solving with sequences of proposals.

If we combine the proposals from Mic, Dan, Hal and Cosi, they read like the cognitive process of an individual problem solver:

How can I figure out the increase in users without knowing the total number of Internet users? It seems to all come from the 30,000,000 figure. 30,000,000 is the number of increase in American females. Since the ratio of male to female is 1 to 1, the total of male and female combined would be 60,000,000. No, I think it must be more than 60,000,000 because the male and female user populations can't get higher at equal rates and still even out to a 1 to 1 ratio after starting uneven. No, I made a mistake; the total must be less than 60,000,000. It could be 50,000,000, which is the only multiple-choice option less than 60,000,000.

Mathematical problem solving is a paradigm case of human cognition. It is common to say of someone who can solve math problems that he or she is smart. In fact, we see that taking place in line 404. Here, the group has solved the problem by constructing an argument much like what an individual might construct. So we can attribute group cognition or intelligence to the group (see Stahl, 2006, esp. ch. 19).

Unfortunately, the group of students in the chat log does not seem to attribute the problem solving intelligence to itself, but only to one of its members, Cosi. Because she takes the final step and arrives at the answer and because she provides the narrative account or proof, Dan says of her, “**very smart**” (line 404). Later (line 419), Cosi agrees, downgrading the self-praise by using it to close the discussion of problem 10 and of her role in solving it by proposing that the group move on to a remaining problem: “**Ok great, im smart, lets move on.**” Casting Cosi as the smart one who solves problems leaves Mic cast as the jackass or class clown when in fact Mic is very skilled at facilitating the chat so that the whole group solves problems that neither Mic nor the others solved independently.

There is an ideology of individualism at work here that encourages both educational researchers and student participants to view problem solving as an accomplishment of individuals rather than groups. This has serious consequences for the design and adoption of groupware to support problem solving, as well as for

research methodology and student learning. If groupware designers tried to support collaborative interactions, then they might design more than just generic communication platforms for the transmission of expressions of personal ideas. Researchers studying the use of groupware could focus on processes of collaboration and the methods that groups used to solve problems—as opposed to treating only individuals as cognitive agents. Then research methods might focus more on conversation analysis (Sacks, 1962/1995), video analysis (Koschmann, Stahl & Zemel, 2007) and their application to discourse logs, rather than predominantly on surveys and interviews of individual opinions. If students using groupware conceived of their work as interactively achieving a group solution, they might take more advantage of groupware collaboration features and might structure their textual contributions more explicitly as parts of an interwoven fabric of collaborative knowledge-building group discourse. Everyone might begin to see collaboration as more than just a way of pooling individual knowledge, and as a source of knowledge building in its own right—with group cognitive methods that overcome some of the limitations of individual cognition.

## **Groupware to Support Group Cognition**

The first step in thinking about the design of groupware today is to understand the methods that groups use to accomplish problem solving, scientific inquiry, decision making, argumentation and the other tasks that they want to do. Generic communication platforms developed to meet the needs of hierarchical corporations and bureaucracies will continue to make new technologies available in response to market pressures. Within education, course management systems to support the administration of distance education will proliferate under their own economic drives. But those developments are almost exclusively guided by a philosophy of individual cognition and the transfer of representations of mental contents.

The preceding analysis of a case study of group cognition suggests a variety of new design principles. Clearly, one or two case studies are not enough to inform a new approach to groupware design. This chapter has only suggested the kind of analysis that is needed to investigate and characterize the methods that groups of students might use to do their work collaboratively. Different age groups, tasks, cultures and environments will introduce considerable variety in how groups constitute themselves, define their work, socialize, problem solve, persuade, guide, decide, conclude, etc. Nevertheless, a number of principles can already be suggested. It is important to start thinking about groupware design because ideas for innovative functionality and prototypes of new components will have to be tried out with online groups and the resultant logs analyzed. One cannot know how new technologies will lead to new member methods without such investigation.

Here are some very preliminary suggestions for groupware design principles:

### *Persistency and Visibility*

Make the group work visible and persistent so that everyone in the group can easily see what all members have accomplished. Ideally, important contributions should stand out so that people do not have to search for them, but are made aware of them with little or no effort. This is a non-trivial requirement, since the work of a group quickly becomes too extensive for everyone to read and keep track of it. The software must somehow help with this.

### *Deictic Referencing*

As discussed above, the references from one message to another or to objects in the problem context are essential to the meaning making. Software could make these references visible under certain conditions. Patterns of references among proposals, adjacency pairs and responses between different group members could also be displayed in order to give participants indicators about how their group interaction is going.

### *Virtual Workspaces*

Ideally, the groupware would encourage noticing, recognizing and reflecting on related contributions. There should certainly be group workspaces for different kinds of work to be done together, creating shared artifacts. For instance, there could be group workspaces for taking notes and annotating them, for jointly navigating the Internet, for constructing shared drawings, for building formal arguments together, for collecting shared annotated bibliographies and other lists or collections. Issues of turn taking, ownership, privacy, credit assignment and control become important here.

### *Shared and Personal Places*

It may be useful to distinguish and sometimes to separate individual and group work (Stahl, 2002). Individual whiteboards for students to sketch out ideas before sharing them or to maintain personal summaries of the joint work may be useful. However, it may be important to make even the individual work visible to everyone. Group accomplishments build on the individual contributions. Even contributions that the proposer does not consider significant may, as we have seen above, provide a key to progress of the group. In addition, group members often want to know what people are doing when they are not active in the group. Content should move fluidly from place to place. The individual work should be intimately intertwined with the shared work to avoid distracting attention away from the joint effort.

### *Computational Support*

Of course, a major advantage of having groupware systems running on computers is that they can provide computational support to the work of their users. Computers can filter or tailor different views or computational perspectives (Stahl, 2006, ch. 6) of materials in the chat or workspaces, as well as providing search, browsing and annotating facilities. They can play various moderator roles.

### *Access to Tools and Resources*

Another advantage of the networked computer infrastructure is that groupware can provide structured access to information, tools and other resources available on the Internet, for instance in relevant digital libraries and software repositories.

### *Opening New Worlds and (Sub-) Communities*

Finally, Internet connectivity allows for groups and their members to participate in larger online communities and to interact with other groups—either similar or complementary. Groupware could facilitate the building of open-ended networks of individual, group and community connections, or the definition of new sub-communities.

### *Allowing Natural Language Subtleties*

While computer support brings many potential advantages, it also brings the danger of destroying the extreme flexibility and adaptability of the natural language used in conversation and group interactions. Groupware designs should be careful not to impose rigid ontologies and sets of allowable speech acts for the sake of enabling automated analyses. It should permit the use of overloaded, multiple functioning, subtle linguistic expression that is not reified, stereotyped, coded or packaged, but that opens space for interpretation, engagement, creativity, problem solving. As we saw in the chat, even a simple laugh can perform multiple complex roles simultaneously. Chat is a vibrant form of human interaction in which people exercise their creativity to invent linguistic novelties such as abbreviations, contractions, emoticons and new ways of interacting textually. Groupware should support this, not cramp it.

The VMT Project was designed to explore possibilities for supporting group cognition and to provide a testbed for analyzing online small-group problem solving in the paradigmatic domain of mathematics. The following Parts of this volume report on different aspects of the VMT Project.

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